



OpExpert Boosts Candidate Applications by 98% with **MightyRecruiter**

Background

Founded in March 2016, OpExpert is a staffing firm based in Wyomissing, Pennsylvania. The firm provides a variety of customized services to its worldwide clients, including: contingency and retained search, contract recruiting, temporary staffing, temp to hire staffing, diversity recruitment, and small business talent consulting services.

While OpExpert makes placements across a variety of industries, its main areas of skill-set expertise include business intelligence, data science, analytics, DevOps, and engineering. We spoke with Tanya Oziel — co-owner and CEO of OpExpert — about her experiences with MightyRecruiter thus far.

The Challenge

With the OpExpert team just starting up their business, they immediately needed to attract candidates to open jobs. According to Tanya, they went through “a bunch of technology solutions” with little, if any, success:

“We tried one software that promised us the world, but didn’t deliver on the features we cared about. We also tried using another competitor software until there was a scandal with them, when they were posting jobs without companies’ permission. And there were also lot of complaints when candidates applied to jobs and it redirected them to competitor’s jobs.”

After an exhaustive staffing solution search, OpExpert’s co-founder Karthik V. Ganesh found MightyRecruiter online and decided to give it a try.

Organization: OpExpert
Founded: 2016
Headquarters: Wyomissing, Pennsylvania
Operations: Global Talent Acquisition
www.opexpert.co

Challenges

- Prior solution was problematic
- One-stop posting to career page and social networks
- Integrated recruiting platform

Benefits

- Streamlined job posting process
- 98% increase in number of submitted applications
- Consolidated tracking of postings across all job boards

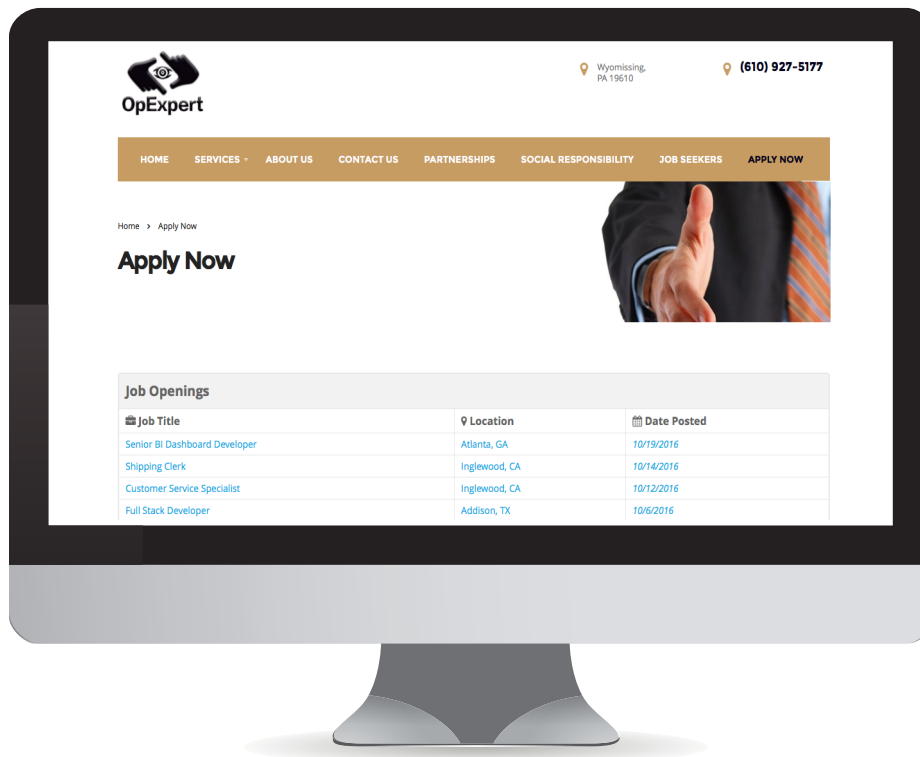
The Solution

Just a week after setting up MightyRecruiter, Tanya said that the team “started seeing applications come in like crazy, and easily were able to screen candidates and submit them to a job.” As a result, MightyRecruiter is helping OpExpert source candidates faster and more efficiently.

What initially caught Tanya’s attention was OpExpert’s LinkedIn Page:

“*Suddenly, through the MightyRecruiter [Free Job Board Network], all of our jobs were on LinkedIn! We also use MightyRecruiter’s Career Site Pages to display open jobs on our website (see below). LinkedIn has been the largest source of job applications for OpExpert.*”

Tanya now logs into MightyRecruiter several times everyday. The team also uses MightyRecruiter’s Career Site Pages to display open jobs on their own website.

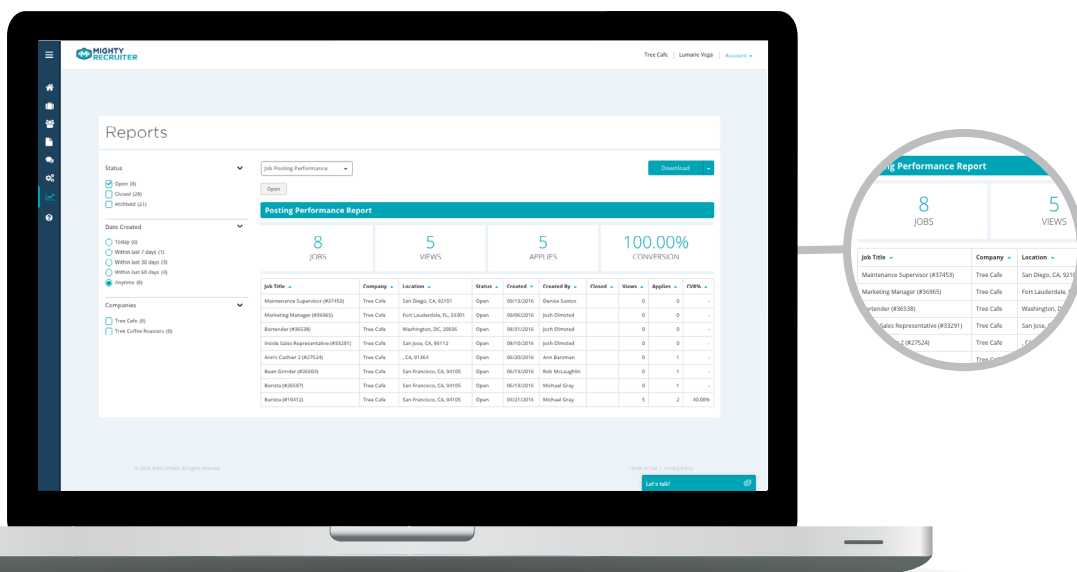


The Results

Tanya is a fan of MightyRecruiter reports, which track all job boards and show the ones generating the most views, applicants, and conversions. (See screenshot below.) “I would say that practically all of our applications have come in from MightyRecruiter,” she states. “MightyRecruiter’s biggest value is their job postings.”

MightyRecruiter has given OpExpert’s staffing business a serious jumpstart, growing its number of submitted applications by 98%. Tanya now has an exciting, ambitious vision for OpExpert’s future, and her mission goes well beyond making placements:

“We’re a growing company, a very small startup at the moment. What we’re trying to do is match great candidates to great jobs. We’re not trying to be the agency that’s only thinking about trying to make money; we want to provide counseling to our candidates, and help them with their resumes. We want to do more than what the average agency is doing.”



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